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# Respecting patient and site voices: Steps to streamline clinical technologies

HOSTS

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# Agenda

1. Patients' and sites' oncology clinical trial journey
2. Steps to make trials easier for patients and sites
3. Future innovation spaces

Patients' and sites' oncology  
clinical trial journey







# Patients face a challenging landscape



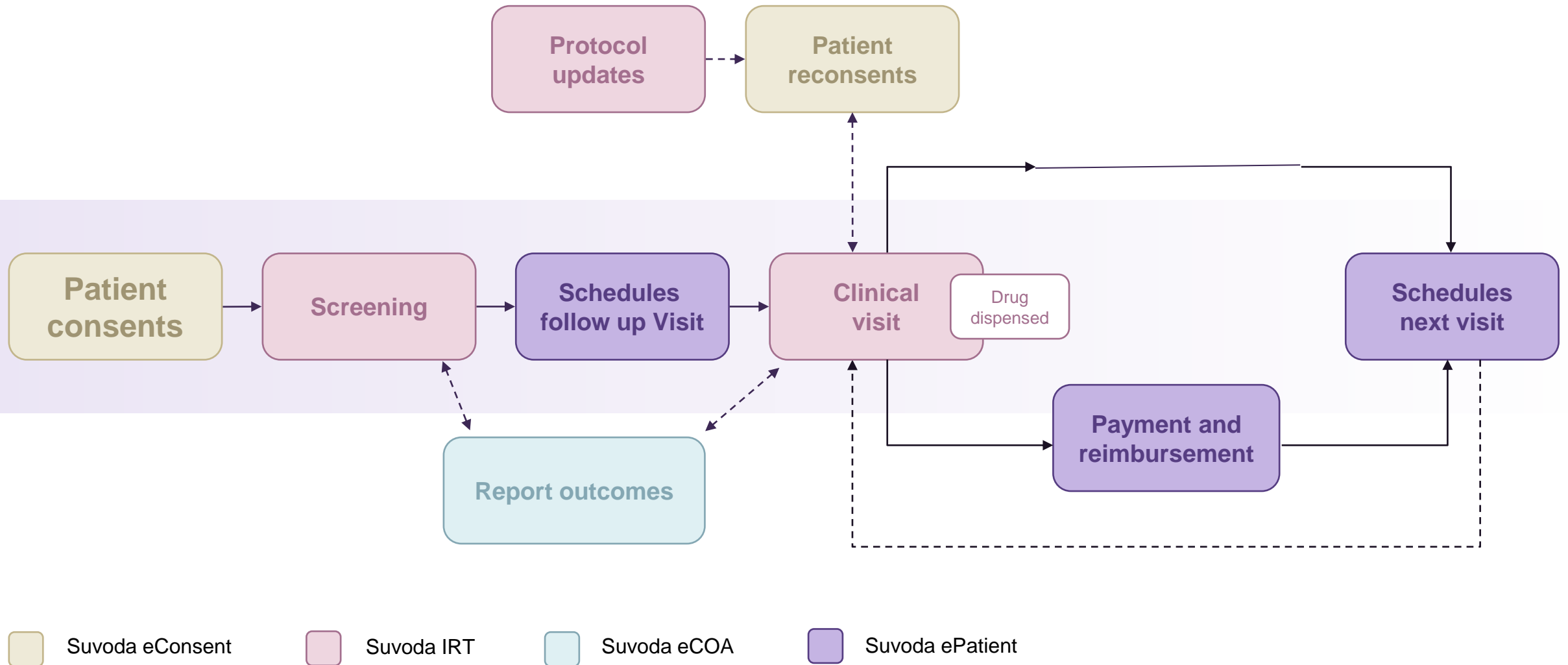
“

I tried so many treatments and so many clinical trials. And every time: fail, fail, fail.

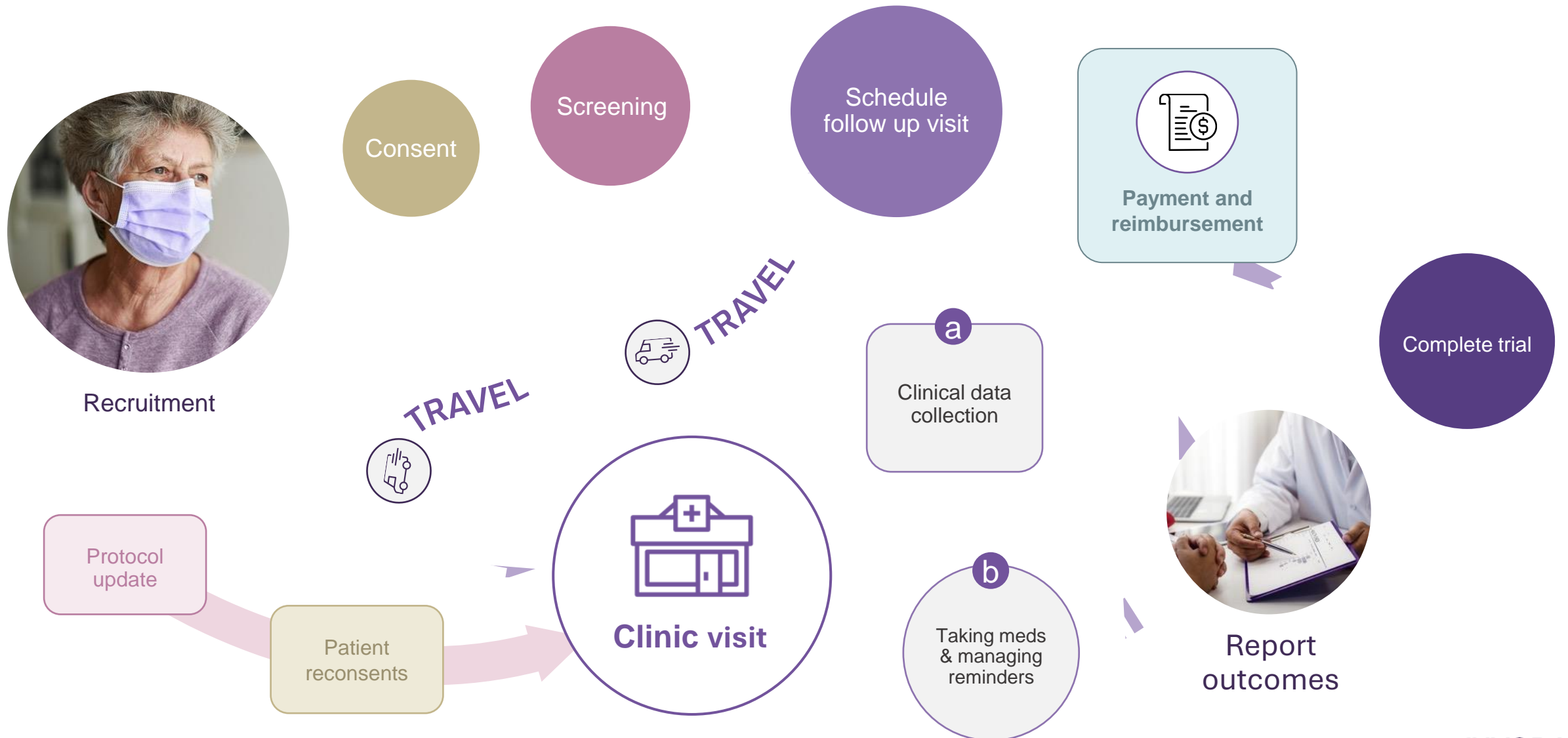
“

I have cancer, and I'm so scared. But I'm not going to do chemo.

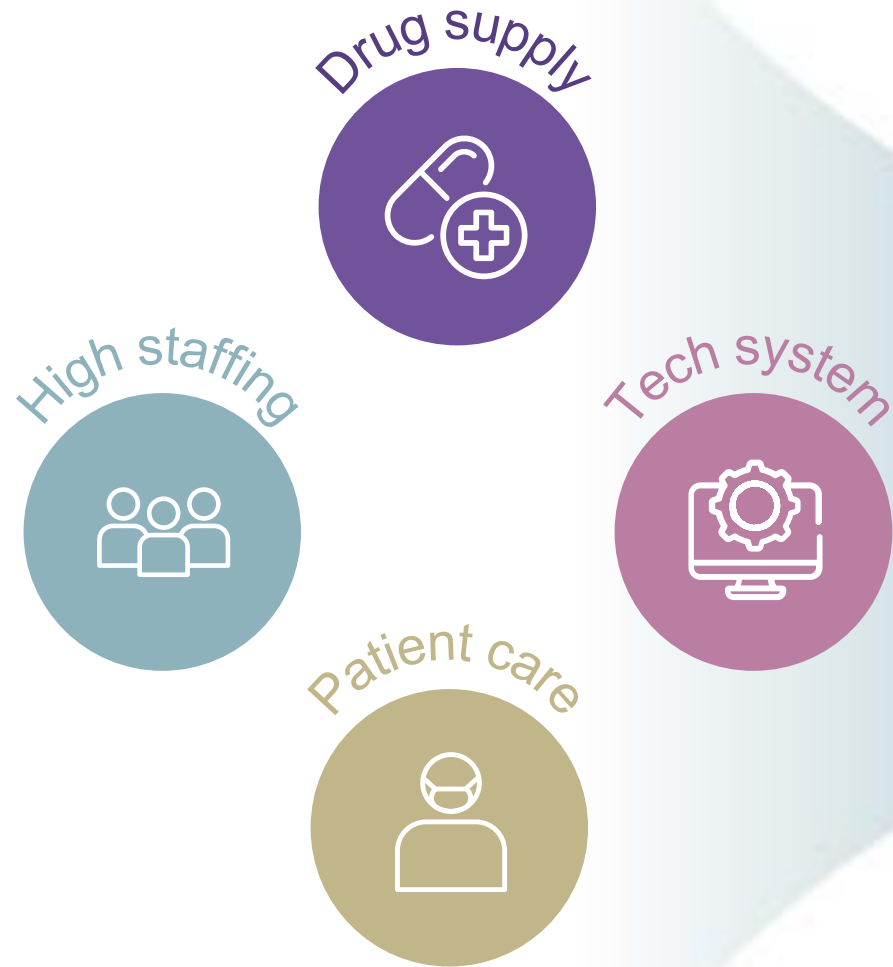
# The technology view of the patient journey



# Patients' experience of their clinical trial



# Sites face equal challenges in running oncology trials




**17**

Studies per Coordinator

**3 Hrs**

of Coordinator time  
per patient hour





A participant is just  
another number.  
**A patient is looking  
for hope.**

# Steps to make trials easier for patients and sites

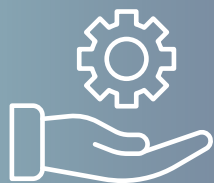


# Opportunities to improve the patient and site experience



## **MINDSET**

Provide options for patients



## **PRACTICE**

Simplify experiences for patients and sites



# Mindsets: Putting patients and sites at the center to make trials easier





# Practice to put patient centricity into action



**58%** of sponsors likely to implement eConsent in future cancer trials

Yet, implementation of DCT elements within protocols is much lower

## POLL

**What practices do we need to improve to make it easier for patients and sites to participate in oncology trials?**

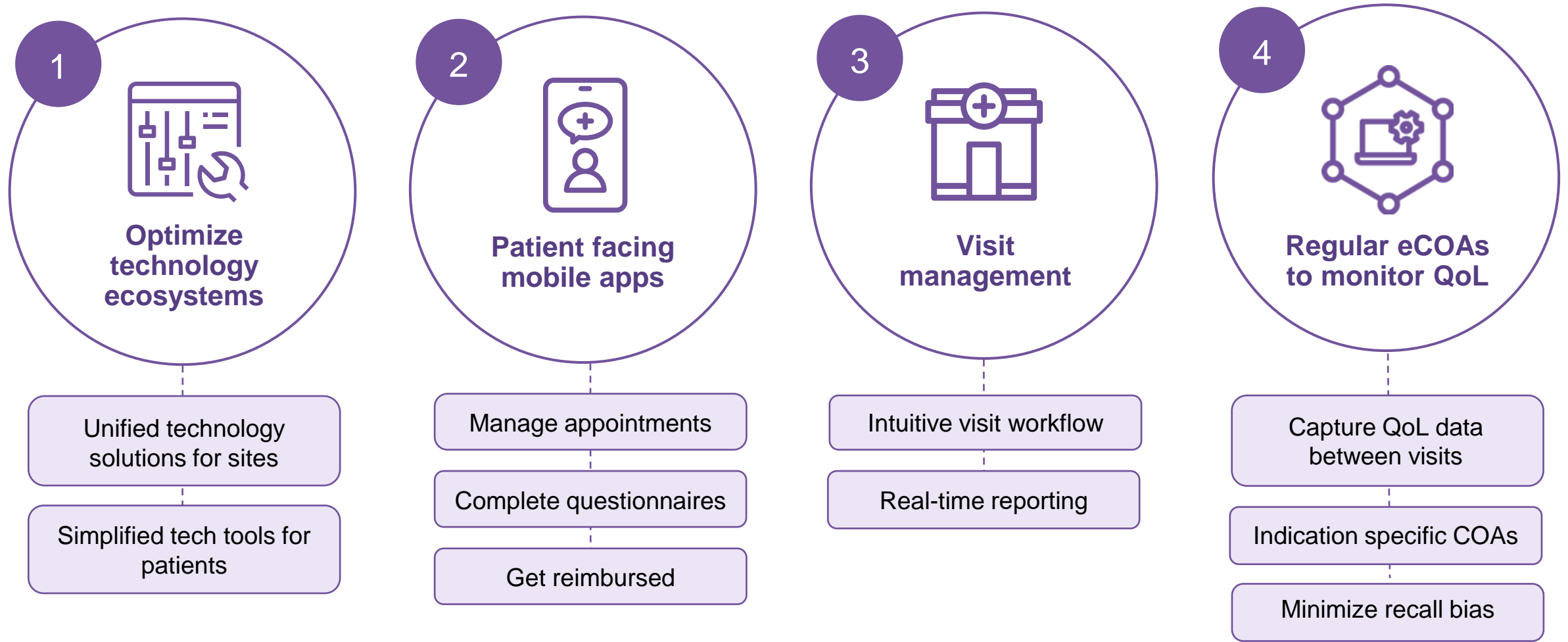
Better technology ecosystems

More patient centric tools

Optimizing visit schedules

Collecting data from patients when it matters most

# Technology shifts that make trials easier for patients and sites



# Scoping eCOA for simplicity

**100%**  
on-time  
delivery

Trial design:

Multi-country,  
multi-site trial

Original eCOA design:

Multiple, complex  
scales

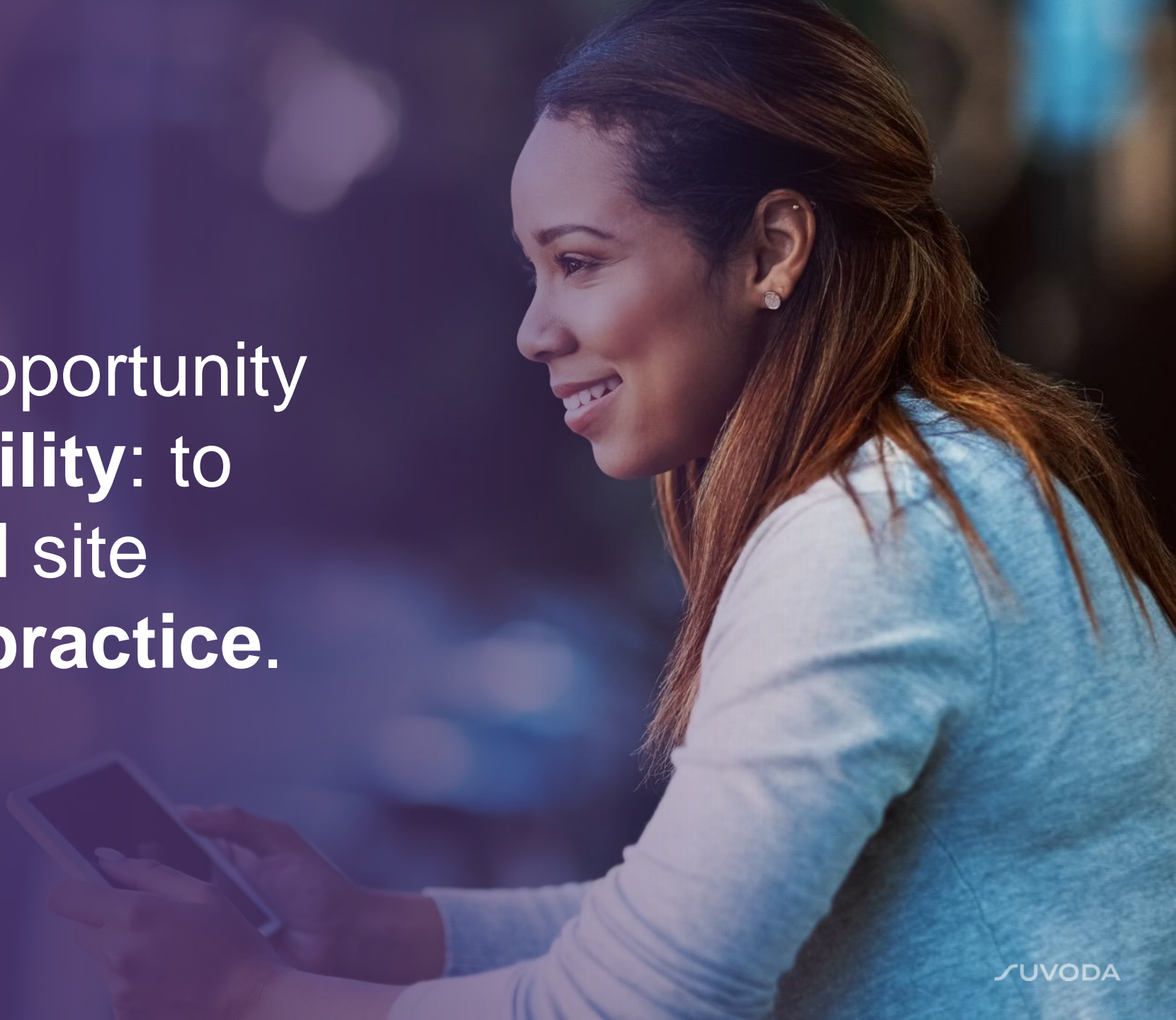
Revised eCOA design:

**Limited,  
simplified  
scales**

**Above  
Average**  
questionnaire  
compliance



We have an opportunity  
for **accountability**: to  
put patient and site  
centricity into **practice**.



Future innovation spaces to  
improve patients' and sites'  
experiences

# Mindset shift: Center users in technology design

**Involve  
people  
in solution  
design**

## Challenges

What challenges face patients, sites and sponsors?

## Solutions

What innovations can solve the challenges?

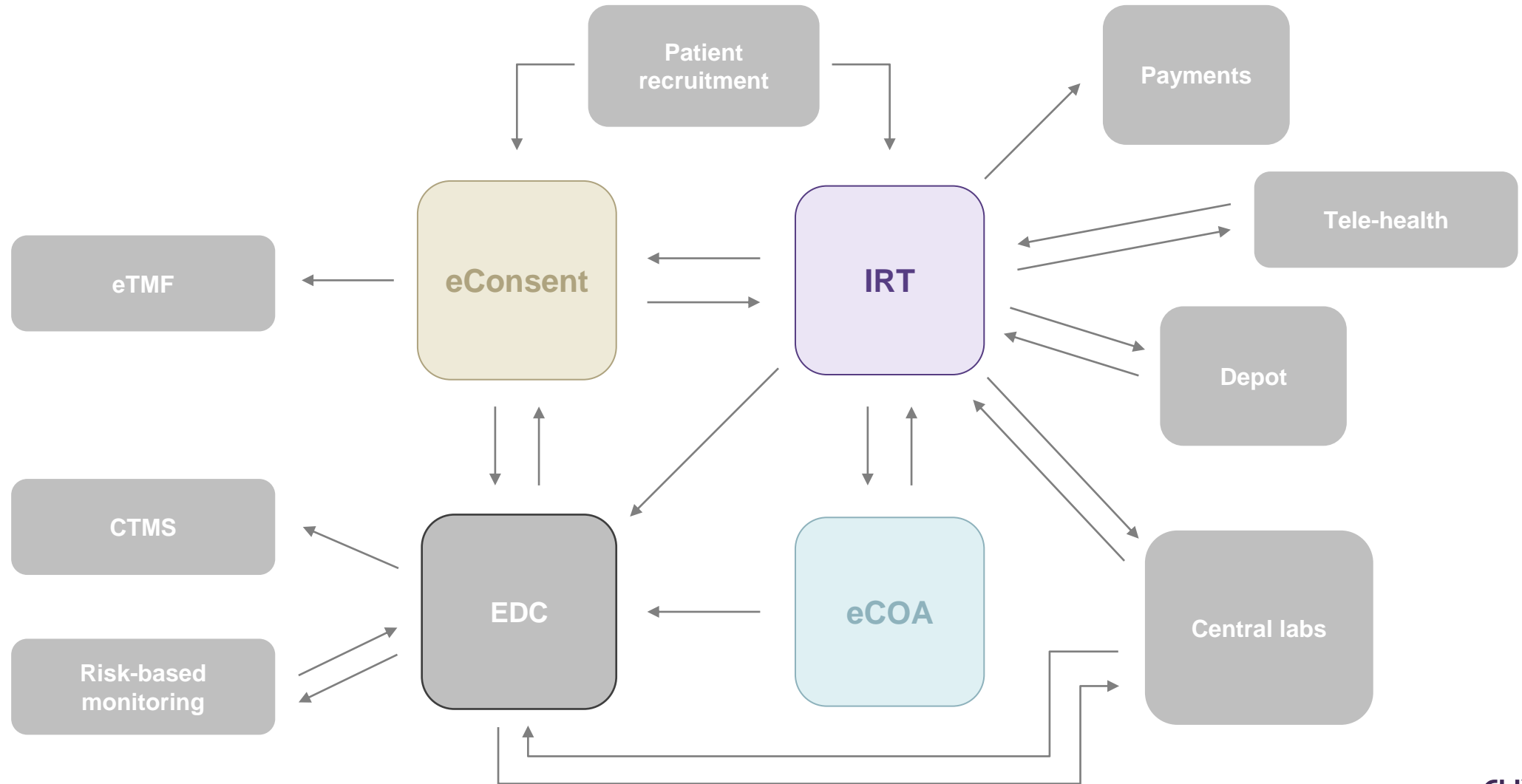
## Impact

How might this innovation impact different people?

## Application

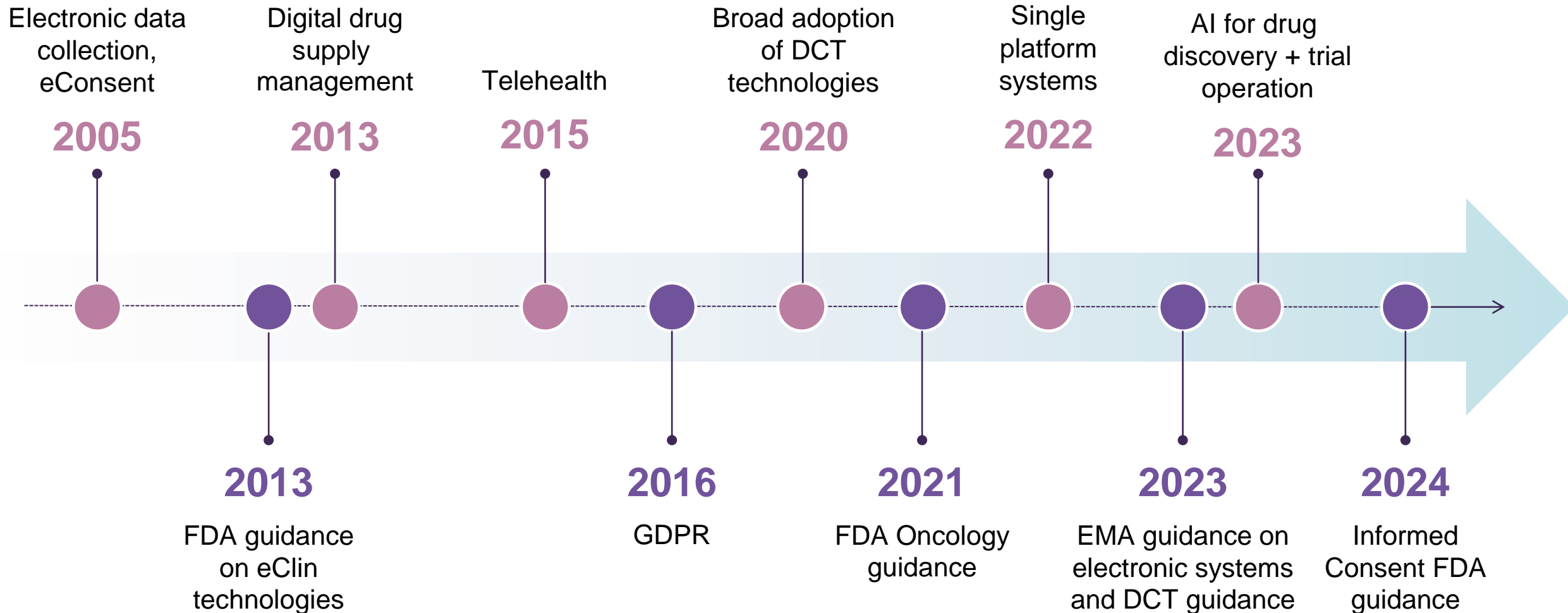
How can we implement the solution to learn as we go?

# Mindset shifts: An eClin landscape that just works





# Mindset shift: Thoughtfully advance eClin technology



# Practice shifts: Policy and regulatory advancements

Pharmaceutical companies reported barriers to adopting DCTs

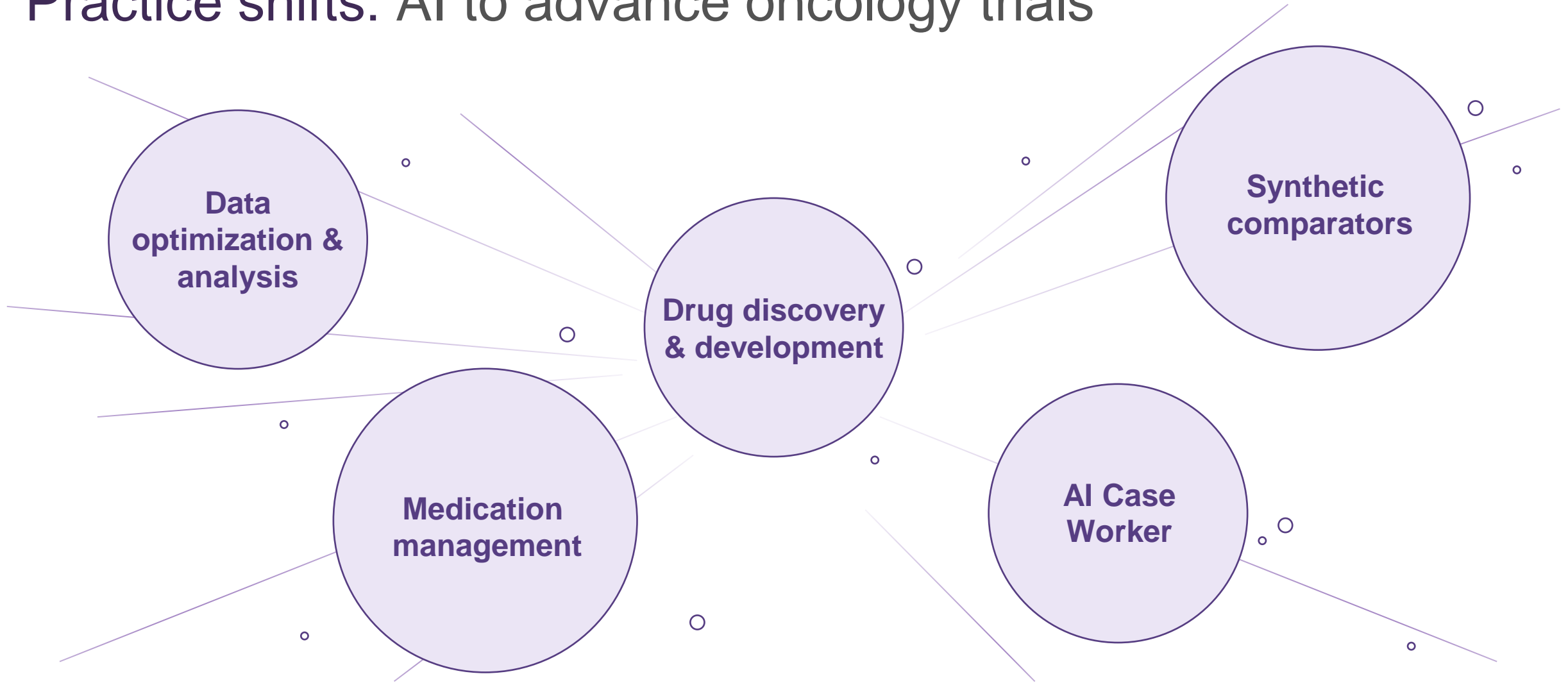


site institutional  
policies



regulatory restraints

# Practice shifts: AI to advance oncology trials



Together we must shift  
trials to be **more patient-  
and site-centric.**  
We cannot let these  
ideas lose their meaning.  
It is time to act.





**Thank you**  
and visit us at booth # 13

**SUVODA** Trial wisely